

ORGANISERS



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Ministry of Agriculture
& Farmers Welfare
Government of India



Indian Council of
Agricultural Research

MECHANIZING

the next for agri-machinery industry



7 - 9 December, 2017
IARI, PUSA, NEW DELHI (INDIA)

5th

INTERNATIONAL
EXHIBITION &
CONFERENCE ON
AGRI - MACHINERY
& EQUIPMENT

www.eimaagrimach.in

INDIAN AGRI MACHINERY - An Overview

Indian agriculture has marked its presence at the global level. India ranks either first or second in terms of total production of rice, wheat, sugarcane, fruits and vegetables in the world. However despite this potential, two major bottlenecks that have emerged and can become insurmountable problem in foreseeable future is the stagnant productivity per hectare and shortage of agriculture labor. Empirical evidence confirms that there is strong correlation between farm mechanization and agricultural productivity. It has been further estimated that use of proper equipments can increase the productivity by up-to 30% and reduction in costs at about 20%.

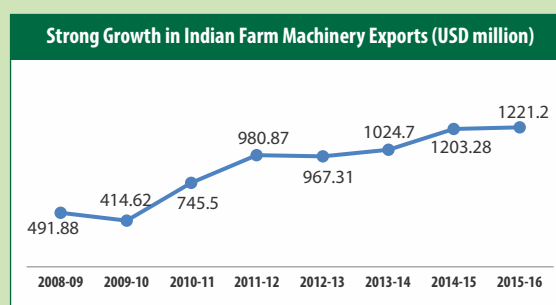
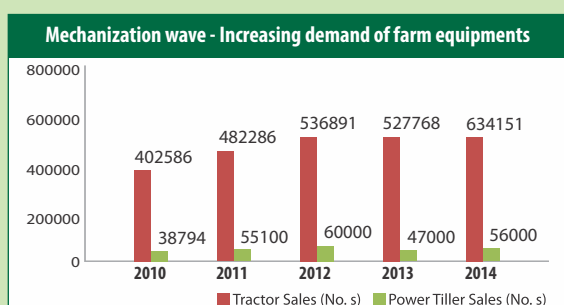
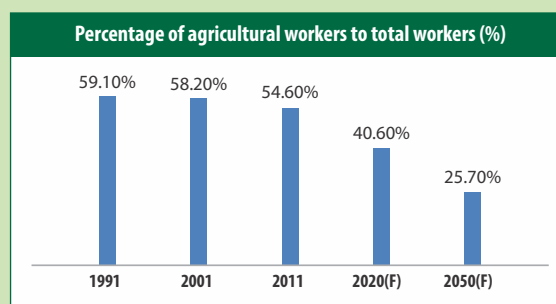
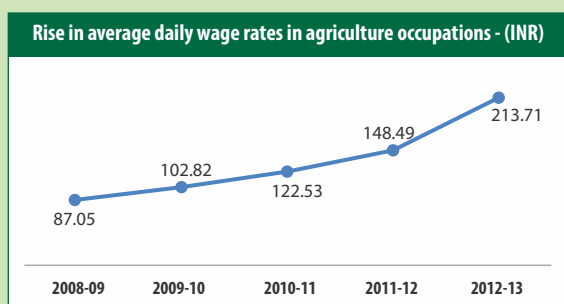
Although India is one of the top countries in agricultural production the current level of farm mechanization, which varies across states, averages around 40%. In order to meet the demand in future and achieve the target of an average farm power availability level of 2.5 kW/ha, the country needs to work on intended level of mechanization.

Innovation in farm machinery sector will drive the next phase of agricultural growth in the country. The Government of India has been encouraging mechanization through different policy interventions. A dedicated Sub-Mission on Agricultural Mechanization has been initiated in the Twelfth Plan, with focus on spreading farm mechanization to small and marginal farmers and regions that have low farm power availability.

As a result, Indian farmer is fast adapting farm mechanization than ever before. The agriculture equipment market in India is presently valued at 6.5 billion USD and has enormous potential for further growth. The tractor market is expected to grow at a CAGR of 8-9 % in next five years. The joint efforts made by Government and farm equipment industry in the country have led to such progress in mechanization over the years.

The role of farm mechanization has now gone beyond tractorisation with much more emphasis on increasing productivity of land and labour and increasing work output per unit time. Efficient machinery is being introduced in the country for crops that entails high manpower requirement such as cotton, sugarcane etc, supported by favorable policy, testing facilities and infrastructure. This indicates that transformation has begun in the country and usage of farm machinery is expected to accelerate over the years providing customized solutions to different crops, land holdings and varied agro climates.

KEY GROWTH DRIVERS - INDIAN FARM MECHANIZATION SECTOR





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Welcome to EIMA Agrimach India 2017, the only business to business event of its kind offering a single venue interface between Indian & global players in the agri-machinery sector. Organized jointly by FICCI, UNACOMA in partnership with Ministry of Agriculture and Indian Council of Agricultural Research, the event is inspired by EIMA International, the second largest exhibition and conference on farm mechanization in the world.

EIMA Agrimach India 2017 envisages showcasing the best and latest in agri-machineries, besides providing an excellent opportunity to Indian and overseas players catering to the entire value chain through vertical based national and international pavilions.

EIMA AGRIMACH INDIA 2017 **ONE PLATFORM...COUNTLESS OPPORTUNITIES**

- EIMA Agrimach India 2017 is your opportunity to share the centrestage with world's leading companies in the industry, who will be showing their innovations and current developments here.
- EIMA Agrimach India is the most important trade show in India on agricultural machinery with visitor numbers reaching an approx. figure of 40,000.
- The show is supported by Ministry of Agriculture & Farmers Welfare, Govt. of India, thereby providing an opportunity for participants to interact with the nation's policy makers, other dignitaries & delegates.
- Live Demos on latest trends in agri-automation to experience the power of mechanized agriculture first hand!!!
- EIMA Agrimach India enjoys a leading position as a forum to develop partnerships, alliances and new investments in the agricultural machinery industry with agro-mechanization majors, business farmers, contractors and dealers from all over the world.
- A never before opportunity for Indian players to showcase their strengths & specialties to a global audience and make presentations & demonstrations of their products and services.
- An international conference deliberating on a wide range of topics.
- Improve your business know how, imbibe the world's latest and biggest trends in your business & expand your horizons.



**JOIN HANDS WITH EIMA AGRIMACH INDIA NOW AND AVAIL
THE FIRST MOVER ADVANTAGE !!**



EXHIBITOR PROFILE

AGRI-MACHINERY & FARM TECHNOLOGIES

- Agricultural land levelers
- Agricultural dusters
- All-terrain vehicles (ATVs)
- Analytical instruments & equipment
- Balers and straw handling
- Crop drying
- Crop cleaning, grading & weighing equipment
- Chemical spraying
- Cultivators
- Fertilizer drill
- Fertilizer spreaders
- Forestry machinery
- Farm buildings
- Farm power
- Greenhouse technology
- Grassland / Forage harvesting
- Harrows
- Harvesting machine (Combine)
- Hydroponics
- Hand operated implements
- Irrigation systems and equipment
- Land reclamation and development
- Maize sheller
- Meteorological equipment
- Manure spreaders
- Other agricultural implements
- Pesticide sprayers
- Power tillers
- Potato digger
- Paddy separators & Planter
- Plant protection equipment
- Plastic crates and bins for horticulture products and procurement
- Ploughs
- Polyhouses
- Power and other implements
- Primary / secondary tillage
- Rice planter
- Replacement parts
- Seed drill
- Storage and handling machinery & equipment
- Satellite positioning systems (SPS)
- Sowing & planting equipment
- Tractors
- Trailers
- Threshers
- Vegetable and root crop harvesting
- Weeders
- Winnowers
- Wheel hoe
- Workshop tools & equipment

AGRI-SERVICES

- Animal waste management
- Banks & financial institutions
- Consultancy
- Contract farming
- Commodity exchange
- Crop drying, storage and disposal
- Crop management
- Crop processing
- Crop transport & handling equipment
- Education & training
- Grain harvesting
- Insurance
- Logistics
- Distribution
- Marketing organizations
- Nodal government agencies
- Packaging
- Research
- Specialised transport system

AGRO PROCESSING INDUSTRY

- Crop processing
- Horticulture, Floriculture & Aquaculture
- Livestock
- Fruit & Vegetable Processing
- Dairy & Poultry
- Flour, Pulses Mills
- Oil Seed Mills
- Freezing & refrigeration equipments

INPUTS

- Agro chemicals
- Bio control agents
- Bio pesticides
- Fertilizers
- Hybrid seeds / grains & crops
- Insecticides
- Nutrients
- Pesticides

EVENT COMPONENTS

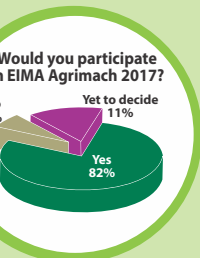
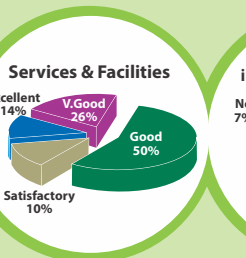
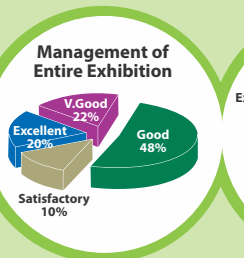
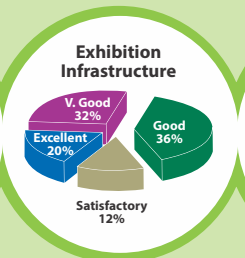
- An International Exhibition & Conference
- Progressive Farmers' delegations
- Reverse Buyer-Seller Meet
- Live Demonstrations
- B2B, B2G & B2C Meetings
- Kisan Goshthies

VISITOR PROFILE

- Agriculturists
- Agri students
- Agri engineering units
- Agri marketing boards
- Agro industry corporations
- Central & State government agriculture departments and agencies
- CEOs / Senior managers of Indian companies / MNCs
- Dealers for farm equipments & machineries
- Entrepreneurs
- Farmers
- Farm contractors & garden contractors
- Floriculturists / Horticulturists
- International business delegations
- Landscape suppliers
- Plantation owners
- Research associates & technologists
- Seed certifying agencies
- Seed & fertilizer traders, whole sellers and retailers
- Universities & research institutions

EIMA AGRIMACH 2015 A SNAPSHOT

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| Total Exhibition Area: 15,528 m² |
| Total No. of Exhibitors: 429 |
| Total No. of Visitors: 38,790 |
| International Participation: Italy, China, Turkey, Spain, Japan & others |
| Number of B2B Meetings: 760 |
| International Conference with the theme: Transforming Agriculture through mechanization |





Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.



FederUnacoma - Italian Agricultural Machinery Manufacturers Federation was formed in 2012 to pursue as a federation the activities of Unacoma, the National Association of Agricultural Machinery Manufacturers established in 1945. The Federation groups the associations of Italian manufacturers of agricultural implements (Assomao), self-propelled machines (Assomase), tractors (Assotrattori), components for the various sectors represented (Comacomp), gardening machinery (Comagarden), earthmoving machinery (Comamoter) and engines for agriculture (Unamot), and represents them in Italy and abroad.

FederUnacoma's member manufacturers account for 80% of national production in the sectors represented and for 60% of exports.

FederUnacoma's work is aimed at providing incentives for activities for agricultural mechanization and in the fields of energy, public and private greenskeeping and earthmoving and at promoting the technological development and renewal of the reference machinery inventories in Italy and abroad while providing members with focused support, assistance and innovative services.

FederUnacoma is active on the promotion with the organization of trade fairs and other events of international relevance: EIMA International, International Exhibition of Machinery for Agriculture and Gardening, in Bologna; EIMA Show, a dynamic exhibition set in various localities around Italy; EIMA Agrimach, International Exhibition of Machinery for Agriculture and the Agri-Industry, held in New Delhi, India; AgriLevante, International Exhibition on Machinery and Technologies for Agriculture in Bari, focused on Mediterranean cultivations.

SPACE RENTALS

| TYPE OF STALL OR RAW SPACE | | RATES* In ₹/Sq.M. | RATES* In US\$/Sq.M. |
|----------------------------|-------------------------------------|-------------------|----------------------|
| INDOOR | Upgraded Shell Stand (Min. 9 Sq.M.) | - | 385 |
| | Basic Shell Stand (Min. 9 Sq.M.) | 7800 | 300 |
| | Raw Space (Min. 36 Sq.M.) | 6600 | 240 |
| OUTDOOR | Raw Space (Min. 50 Sq.M.) | 4200 | 180 |
| | Live Demo Area (Min. 300 Sq.M.) | 600 | 14 |

* 18% GST applicable • Refundable Security Deposit @ 10% of net space charges (payable only by exhibitors booking raw space)
• Foreign exhibitors are exempted from security deposits.

Upgraded shell scheme is inclusive of (per 9 sq.m.): Three Leather Seat Chairs • One Glass Round Table • One Lockable Counter Table
• Maxima Structure (Special side walls / Fascia) • One Electric Power Point • Three Spot Lights • Carpet Flooring

| | | |
|---|--|--|
| <p>Event Partner</p>  <p>JOHN DEERE</p> | <p>Platinum Partner</p>  <p>TAFE</p> | <p>Silver Partner</p>  <p>SHAKTIMAN MAKING AGRICULTURE MORE ECONOMICAL</p> |
|---|--|--|

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