



FEDER HUNACOMA

















POST SHOW REPORT





29 February - 3 March 2024

University of Agricultural Sciences, GKVK, Bengaluru, Karnataka

Federation of Indian Chambers of Commerce and Industry and Ministry of Agriculture and Farmers Welfare, Govt of India were the organizer of the event. Govt of Karnataka was the Host State. University of Agricultural Sciences, GKVK, Bangalore was the supporting partner for the event. Eima Agrimach India 2024 also hosted the leading buyers from all across the globe with the support from Department of Commerce, Ministry of Commerce & Industry, Government of India.

The important components of Eima Agrimach India 2024 were;

- International Exhibition to showcase the world class innovations & technologies in farm machinery sector
- Conference
- Progressive Farmers' Delegations
- Live Demonstrations
- B2B, B2G & B2C Meetings

The major highlights for the EIMA Agrimach India 2024 were;

- 1. Karnataka was the host state for the event.
- 2. Ministry of Commerce & Industry had selected the event to host international buyers from Developing Countries. RBSM activity was held in the event to boost exports from India.
- 3. Ministry of Agriculture & Farmers Welfare, GOI had approved the ATMA grant to invite farmers from other states.
- 4. Dealers & distributors from Southern India attended the event.

INAUGURATION

















ORGANISERS



FICCI - The largest & oldest apex organization of Indian business & industry is the rallying point for free enterprises in India. It has empowered Indian Businesses in changing times to shore up their competitiveness & enhance their global reach. With a nationwide membership of over 1500 corporate and over 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian businesses and speaks directly and indirectly for over 2,50,000 business units. FICCI maintains the lead as the proactive business solution provider through research, interactions at the highest political level and global networking.

FICCI organizes a large number of events including Exhibitions, Conferences, Seminars, Business meets etc. for promoting business. The major trade fairs organised by FICCI include India Chem, India Aviation Show, India Exhibition: Lahore, Stonemart, Annapoorna - World of Food India, Arogya etc.



FederUnacoma (Italian Agricultural Machinery Manufacturers Federation) represents since 1945 a very wide sector of mechanical engineering industries. The Federation brings together associations of manufacturers of machinery, equipment and technologies for agriculture, gardening, groundskeeping, earthmoving and components. The industries represented by FederUnacoma play an extremely prominent role on the international scene in holding absolute front rank status for production capacity, with some ten billion euros in sales annually, for the extent of their ranges, efficient response to the most widely diverse needs of agriculture and allied sectors and their export capabilities in exporting 65% of their production to markets in more than 170 countries. FederUnacoma is the instrument through which these Italian agricultural mechanization industries conduct their dialogue with institutions, promote innovations, an enterprise culture and their presence on the domestic and international markets. FederUnacoma organizes agro-mechanical exhibitions like EIMA International (Bologna, I), EIMA Agrimach (New Delhi, India) and Agrilevante (Bari, I).

CO-ORGANISERS



For the 8th year in a row, Ministry of Agriculture & Farmers Welfare, Govt. of India was the co-organiser of the event & played a pivotal role in guaranteeing the success of the initiative, especially in regard with the farmers' community, which represents the backbone of India's society.

SUPPORTING ORGANIZATION

madeinitaly.gov.





The ICE-Italian Trade Agency is the government organisation which promotes the internationalization of the Italian companies, in line with the strategies of the Ministry for Economic Development.

ICE provides information, support and advice to Italian and foreign companies. In addition to its Rome headquarters, ICE operates worldwide from a large network of Trade Promotion Offices linked to Italian embassies and consulates and working closely with local authorities and businesses.

PARTNERS

Thank You **PARTNERS**

Host State



Associate Partner



Banking Partner



Knowledge Partner



MAJOR BRAND PARTICIPATION

































































































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www.eimaagrimach.in





EXHIBITING SPACE

INDOOR NET AREA: 3800 Square Meter

OUTDOOR NET AREA: 4000 Square Meter

LIVE DEMO AREA: 2000 Square Meter

TOTAL EXHIBITION AREA: 9800 Square Meter

Industry Participation / Exhibitors 301



The most important Indian and International manufacturers can be counted among the Eima Agrimach India 2024 exhibitors.

Major industry Players such as Tirth Agro, ACE Tractors, KOHLER, Ama India, Aspee Agro, BCS India, Macan Agromart, Kisankraft & George Maijo participated at the event & showcased their latest technologies in the exhibition and completed the Eima Agrimach as the "One-stop shop" for everything that is agricultural mechanization in India.

Collective participations, such as those organized under the aegis of the Emilia-Romagna region of Italy and various international agencies represented once more the backbone of International participation. More and more International Companies participated through their Indian counterparts, testifying the growth of relationships between local and overseas Companies, a growth to which Eima Agrimach definitely contributed.

VISITORS

The most relevant data about Eima Agrimach visitors' pattern is the high percentage of business visitors, who attended the three days of the Event. We had the following visitors for all the 4 days of the exhibition;

Total Visitors 17220

Indian Visitors 15189

Foreign Visitors 2031



MEDIA COVERAGE

AgroSpectrum

8th EIMA Agrimach India 2024 showcases new technologies and innovative farm equipment



A four-day event to provide platform for B2B, B2Gand B2C meeting, facilitating valuable networking opportunities for business and consumers, fostering partnerships and knowledge exchange.

The eighth edition of EIMA Agrimach India 2024, the international agricultural machinery exhibition organised by FICCI in collaboration with FederUnacoma, with the support of the Ministry of Agriculture and he Indian Council for Agricultural Research, opened in Bangalore at the GKVK University of Agricultural Sciences.

EIMA Agrimach India 2024 will showcase live demonstrations of innovative equipment demonstrating their efficiency and effectiveness. The event will provide platform for B2B, B2Gand B2C meeting, facilitating valuable networking opportunities for business and consumers, fostering partnerships and knowledge exchange. The event will also host Kisan Training lectures to empower farmers with the knowledge and skills to adopt new technologies and practices.



EIMA Agrimach highlights the big challenges in front of Indian agriculture



Representatives of economic sectors intervened in the eighth edition of the international exhibition of agricultural machinery on the themes of sustainability, technological innovation and specialised skills Bangalore: The eighth edition of EIMA Agrimach India, the international agricultural machinery exhibition oragainsed by FICCI in collaboration with FederUnacoma (the Federation of Italian agricultural machinery manufacturers) with the support of the Ministry of Agriculture and Farmers' Welfare, Government of India and Indian Council for Agricultural Research (CAR), opened on Thursday at the University of Agricultural Sciences, Bangalore (UAS-B).

The exhibition – which held its first five editions in New Delhi and The exhibition – which held its first five editions in New Delhi and from 2022 has been moved to Bangalore in Kamataka, to meet the technological needs of a region of the subcontinent whose agriculture is largely centred on fruit and vegetable production – will be on stage until Sunday 3 March with the display of models in the covered halls and demonstration trials in the outdoor areas of the exhibition centre. An important event of EIMA Agrimach was underfined by the solemnity of the inaugural ceremony that saw, in front of the large audience of the congress hall of the exhibition centre, the presence of the highest representatives of the organising bodies and the industries of the corp.

EIMA Agrimach: A melting pot of agri-tech from around the world

Innovations showcased at agriculture exhibition

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ಅತ್ಯಾಧುನಿಕ ಕೃಷಿ ಯಂತ್ರೋಪಕರಣ ಪ್ರದರ್ಶನ ಮತು ಸಮ್ಮೇಳನ

ಬೆಂಗಳೂರು ಫೆ.29: ದೇಶದ ಪ್ರಮುಖ ಕೃಷಿ ಯಂತ್ರೋಪಕರಣಗಳ ಮತ್ತು ಸಲಕರಣೆಗಳ ಪ್ರದರ್ಶನ ಹಾಗು ಸಮ್ಮೇಳನವಾದ ಇಐಎಂಎ ಅಗ್ರಿಮ್ಯಾಕ್ ಇಂಡಿಯಾ, ಬೆಂಗಳೂರಿನ ಜಿಕೆವಿಕೆ ಕೃಷಿ ವಿಜ್ಞಾನ ವಿಶ್ವವಿದ್ಯಾಲಯದಲ್ಲಿ ಫೆಬ್ರವರಿ 29 ರಿಂದ ಮಾರ್ಚ್ 3, 2024 ರವರೆಗೆ ನಡೆಯಲಿರುವ ಈ ಪ್ರದರ್ಶನ ಹಾಗೂ ಸಮ್ಮೇಳನ ರೈತರ ಸಮಸ್ಯೆಗಳಿಗೆ ಪರಿಹಾರೋಪಾಯ ಕಂಡು ಹುಡುಕುವ ನಿಟ್ಟಿನಲ್ಲಿ ನಡೆಯುತ್ತಿದೆ. ಭಾರತೀಯ ಕೃಷಿ ವಲಯವು ಕಾರ್ಮಿಕ ಕೊರತೆ ಮತ್ತು ಕಡಿಮೆ ಇಳುವರಿಯಂತಹ ಸವಾಲುಗಳನ್ನು ಎದುರಿಸುತ್ತಿರುವ ಈ ಸಂದಿಗ್ಗ ಸನ್ನಿವೇಶದಲ್ಲಿ ಈ ಸಮ್ಮೇಳನ ನಡೆಯುತ್ತಿದೆ. ಈ ಸಮಸ್ಯೆಗಳಿಗೆ ಪರಿಹಾರ ನೀಡಬಲ್ಲ, ಕೃಷಿ ಉಪಕರಣಗಳ ಪ್ರದರ್ಶನ ನಡೆಯಲಿದೆ.

ಈ ಬಾರಿ ನಡೆಯುತ್ತಿರುವುದು ಈ ಪದರ್ಶನದ ಎಂಟನೇ ಆವೃತ್ತಿ. ಈ ಪ್ರದರ್ಶನದ ವೈಶಿಷ್ಟ್ಯತೆ ಎಂದರೆ, ನವೀನ ಕೃಷಿ ಯಂತ್ರೋಪಕರಣ ಮತ್ತು ಉಪಕರಣಗಳ ಪ್ರದರ್ಶನ, ಅಂತಾರಾಷ್ಟ್ರೀಯ ವುಟ್ಟದ ಯಂತ್ರೋಪಕರಣಗಳ ಪ್ರದರ್ಶನ. ಇದರ ಜೊತೆಗೆ ಜೊತೆಗೆ ಕೃಷಿ ಉದ್ಯಮ ತಜ್ಞರು ಮತ್ತು ಪ್ರಗತಿಪರ ರೈತರ ನೇತೃತ್ವದಲ್ಲಿ ಕೃಷಿ ಅಭಿವೃದ್ಧಿಗೆ ಸಂಬಂಧಿಸಿದ ಚರ್ಚೆ-ವಿಚಾರ ಸಂಕಿರಣಗಳು ನಡೆಯಲಿವೆ.





ಲೇಗಳೂರು ಮಾ.ಟ ದೇಶದ ಪ್ರಮುಖ ಕೃಷಿ ಉದ್ಯಮಿಗಳಿಗೆ ವರ್ಣಲ್ಲಯಾತ ರಾಜಕಾಗಳನ್ನು ಈ ಪ್ರದರ್ಶ ಮಾನು ಕೃಷಿ ಅರ್ಜ್ಯಮಿಗಳಿಗೆ ವರ್ಣಲ್ಲಯಾತ ಕ್ಷಾಪಾರ್ ಕ್ರಮ್ಮ ಈ ಪ್ರದರ್ಶ ಮಾಗು ಸಮ್ಮೇಳನದಾದ ಇಮುಂಬ ಆಗ್ರಿಮ್ಮಳ ಇಂಡಿಯಾ. ಓದಗಿಸಿಕೊಡುತ್ತದೆ. ಇದು ಪಾಲುವಾರಿಕೆ ಮೆಲ್ಲಾರು 2 ರಿಂದ ಮಾರ್ಚ್ 3, 2024 ರವರೆಗೆ ಈ ಪ್ರವರ್ಶನ ಮಾನುವಾಯಕ್ಕೆ ನಡೆಯಲಿಯವ ಈ ಪ್ರವರ್ಶನ ಮಾಗೂ ಸಮ್ಮೇಳನ ಪ್ರವರ್ಥನ ಮಾಗೂ ಸಮ್ಮೇಳನ ಪ್ರವರ್ಥನ ಮಾಗೂ ಸಮ್ಮೇಳನ ಪ್ರವರ್ಥನ ಮಾನುವಾಗಿಯ ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಪ್ರವರ್ಥನ ಮಾನುವಾಗಿಯ ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಪ್ರವರ್ಥನ ಪರ್ಣವಾಗಿಯ ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಪ್ರವರ್ಣನ ಸಮ್ಮೆಯನ್ನು ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಮುತ್ತಿ ಪ್ರದರ್ಶನ ಸಮ್ಮೆಯನ್ನು ಮುತ್ತಿ ಪ್ರದರ್ಭನ ಸಮ್ಮೆಯನ್ನು ಮುತ್ತಿ ಪ್ರವರ್ಥನ ಸಮ್ಮೆಯನ್ನು ಮುತ್ತಿ ಪ್ರದರ್ಭನ ಸಮ್ಮೆಯನ್ನು ಸಮ್ಮನೆ ಸಮ್ಮೆಯನ್ನು ಸಮ್ಮೆಯನ್ನು ಸಮ್ಮೆಯನ್ನು ಸಮ್ಮೆಯನ್ನು ಸಮ್ಮನೆ ಸಮ್ಮೆಯನ್ನು ಸಮ್ಯೆಯನ್ನು ಸಮ್ಮೆಯನ್ನು ಸಮ್ಯೆಯನ್ನು ಸಮ್ಮೆಯನ್ನು ಸಮ್ಯೆಯನ್ನು ಸಮ್ಯ

ದಾರಿಕೆ ಮತ್ತು ಮಾಹಿತಿ-



ಸಬಲೀಕರಣಗೊಳಿಸಲು ಕಿಸಾನ್ ತರಬೇತಿ ಉಪನ್ನಾಸಗಳು ಇಲ್ಲಿ ನಡೆಯಲಿವೆ. ಸುಮಾರು 300ಕ್ಕೂ ಹೆಚ್ಚು ಪ್ರದ

FIMA Agrimach: A melting pot of agri-tech from around the world

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Agri tech expo begins tomorrow

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BENGALURU, DHNS: Fifteen prominent Italian agricultural machinery and equipment companies will showes their cutting-edge solutions at the eighth edition of EIMA Agrimach India, taking place from February 29 to March 3 reat the University of Agricultural Sciences, GKVK. Organised jointly by the Federation BENGALURU, DHNS: Fifteen prominent Italian agricultural machinery and equipment companies will showcass their cutting-edge solutions at the eighth edition of EIMA Agrimach India, taking place from February 29 to March 3 at the University of Agricultural Sciences, GKVK. Organised jointly by the Federation

collaboration, and knowledge exchange in the agricultural machinery sector. It is poised to significantly influence the future of Indian agriculture.

The event will feature live demonstrations of the latest

trends in agricultural auto-mation, presentations, and demonstrations of products and services.

REVERSE BUYER-SELLER MEET & B2B MEETINGS

REGIONS:

AFRICA, EUROPE, AMERICAS, SOUTH & EAST ASIA, MIDDLE EAST, ASEAN & SAARC

NUMBER OF HOSTED INTERNATIONAL BUYERS: 203

NUMBER OF B2B MEETINGS DURING EIMA AGRIMACH INDIA 2024: 2343

NUMBER OF BUSINESS ENQUIRIES GENERATED: OVER 375 CR.



























EIMA AGRIMACH

During the 8th edition of EIMA AgriMach 2024, FICCI spearheaded and organized a series of sessions aimed at fostering dialogue and collaboration within the agricultural machinery sector. The inaugural day saw the convening of dynamic CEOs Forum, setting the stage for a series of four conference sessions held during the course of the international exhibition. These gatherings provided a platform for esteemed industry leaders, policymakers, experts from the global farm machinery community, academia, agriculture startups, and farmers to come together to engage in insightful discussions and share valuable perspectives.

CONFERENCE SESSIONS

Session I:Day 1 Transforming Agriculture Mechanization through Innovation for a Sustainable Future Delve into innovations in farm machinery spearheaded by some of the starts-ups, Indian and global companies.

Session IV: Day 3 Start-ups in Agriculture Mechanization - Role of ICT/IoT

Relevance of moder agri technologies to smallholder farmers and enabling policy framework required to accelerate the growth of startups involved in agriculture mechanisation.

Session II: Day 2 **Skilling & Training** For Future Farming

Pathways for training smallholder farmers and entrepreneurs and making them ready for adopting modern agriculture technologies.

Policy aspects such as financial incentives for promoting innovation, and develop locally suitable machinery, frameworks for collaboration between academia, industry, and farmers.

Policy Framework for Adoption of Modern

Session III: Day 2

Enhancing Agriculture Extension - Promotion & Machinery & Equipment

Key highlights from the conference sessions:

- Embracing sustainable innovations in agricultural mechanization is imperative, not only for mitigating adverse environmental effects but also for enhancing crop yields and streamlining labor-intensive processes.
- As farming becomes increasingly reliant on complex technology, it is crucial to make training & skilling programs available and accessible to all farmers, to ensure inclusivity across all farming communities.
- The rise of startups in agriculture and farm machinery is reshaping traditional farming methods through the utilization of artificial intelligence and robotics. Technologies such as drones, self-driving tractors, robotic harvesters, and automated irrigation systems represent the inevitable future of agriculture. Prioritizing the adaptation of these innovations for smallholder farmers is crucial for their relevance and accessibility.



Proactive policy changes at the governmental level serve as catalysts for industry innovation and startup
growth. These changes not only spur the development of locally suitable machinery but also promote the
adoption of modern technologies, ultimately enhancing agricultural productivity and improving farmbased livelihoods.

Foreign Speakers:

- Mr. Carlo Linetti, President AgriDigital
- Mr. Vincenzo Perrone, President Engines, Kohler

Speakers:

- Shri Shiva Kumar, Joint Director, Department of Agriculture, Government of Karnataka
- Dr V L Madhu Prasad, Director of Extension, UAS Banglore
- Mr. Rohit Lall, Joint Project Director, National Committee on Precision Agriculture & Horticulture (NCPAH)
- Mr. Ashok Anantharaman, COO, ACE
- Mr. Ravindra Agrawal, Chairman, Kisankraft Limited
- Dr BM Nandede, Director, Southern Region Farm Machinery Training and Testing Institute (SRFMTTI)
- Dr M Manjunath, Research & Professor, AICRP PHET scheme, UAS Bangalore
- Mr. Jagadish Babu, Chief Operating Officer, EkStep Foundation
- Mr. Ajith D Perera, Chair & Executive Secretary, Asia Pacific Trade Agreement Chamber of Commerce and Industry
- Dr Dinesh Chauhan, CEO and Head, AIP ICRISAT
- Mr. Guna Nand Shukla, Director Agriculture & Natural Resources, PwC
- Mr. Srinivas Ramanujam, CEO, Villgro Innovations Foundation
- Mr. Sandeep Nair, Zonal Head, Tirth Agro Technology Pvt. Ltd. (Shaktiman)
- Mr. Rajat Vardhan, Co-Founder & CEO, AgroNXT
- Mr. Vinay Raghuram, Co-founder and COO, Bullwork Mobility Pvt. Ltd.
- Mrs. Bhuvana Suresh, Vice President, AWAKE
- Mr. Trivikram Kumar, CEO & Product Architect, X Machines
- Mr. Malik Kumar Meena, Co-Founder, Sickle Innovations Private Limited
- Mr. Karan Sachdeva, Founder and CEO, Agrictools
- Mr. Ramkumar P, Vice President Agriculture, Garuda Aerospace
- Mr. Manohar Sambandam, Founding Partner & CEO, Green Robot Machinery Private Limited
- Mr. M Chirag Reddy, Senior Research Scientist, Fasal

CONFERENCE

























Looking forward to see you again at

9th

INTERNATIONAL
EXHIBITION &
CONFERENCE ON
AGRI-MACHINERY & EQUIPMENT



4-7 December 2025 Mela Ground, IARI, Pusa New Delhi

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