

ORGANISERS



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Host state



supporting
organisation



POST SHOW REPORT



www.eimaagrimach.in



29 February - 3 March 2024

University of Agricultural Sciences,
GKVK, Bengaluru, Karnataka

Federation of Indian Chambers of Commerce and Industry and Ministry of Agriculture and Farmers Welfare, Govt of India were the organizer of the event. Govt of Karnataka was the Host State. University of Agricultural Sciences, GKVK, Bangalore was the supporting partner for the event. Eima Agrimach India 2024 also hosted the leading buyers from all across the globe with the support from Department of Commerce, Ministry of Commerce & Industry, Government of India.

The important components of Eima Agrimach India 2024 were;

- International Exhibition to showcase the world class innovations & technologies in farm machinery sector
- Conference
- Progressive Farmers' Delegations
- Live Demonstrations
- B2B, B2G & B2C Meetings

The major highlights for the EIMA Agrimach India 2024 were;

1. Karnataka was the host state for the event.
2. Ministry of Commerce & Industry had selected the event to host international buyers from Developing Countries. RBSM activity was held in the event to boost exports from India.
3. Ministry of Agriculture & Farmers Welfare, GOI had approved the ATMA grant to invite farmers from other states.
4. Dealers & distributors from Southern India attended the event.



INAUGURATION



ORGANISERS



FICCI - The largest & oldest apex organization of Indian business & industry is the rallying point for free enterprises in India. It has empowered Indian Businesses in changing times to shore up their competitiveness & enhance their global reach. With a nationwide membership of over 1500 corporate and over 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian businesses and speaks directly and indirectly for over 2,50,000 business units. FICCI maintains the lead as the proactive business solution provider through research, interactions at the highest political level and global networking.

FICCI organizes a large number of events including Exhibitions, Conferences, Seminars, Business meets etc. for promoting business. The major trade fairs organised by FICCI include India Chem, India Aviation Show, India Exhibition: Lahore, Stonemart, Annapoorna - World of Food India, Arogya etc.



FederUnacoma (Italian Agricultural Machinery Manufacturers Federation) represents since 1945 a very wide sector of mechanical engineering industries. The Federation brings together associations of manufacturers of machinery, equipment and technologies for agriculture, gardening, groundskeeping, earthmoving and components. The industries represented by FederUnacoma play an extremely prominent role on the international scene in holding absolute front rank status for production capacity, with some ten billion euros in sales annually, for the extent of their ranges, efficient response to the most widely diverse needs of agriculture and allied sectors and their export capabilities in exporting 65% of their production to markets in more than 170 countries. FederUnacoma is the instrument through which these Italian agricultural mechanization industries conduct their dialogue with institutions, promote innovations, an enterprise culture and their presence on the domestic and international markets. FederUnacoma organizes agro-mechanical exhibitions like EIMA International (Bologna, I), EIMA Agrimach (New Delhi, India) and Agrilevante (Bari, I).



CO-ORGANISERS



Ministry of Agriculture
& Farmers Welfare
Government of India

For the 8th year in a row, Ministry of Agriculture & Farmers Welfare, Govt. of India was the co-organiser of the event & played a pivotal role in guaranteeing the success of the initiative, especially in regard with the farmers' community, which represents the backbone of India's society.

SUPPORTING ORGANIZATION

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ITCA
ITALIAN TRADE AGENCY

The ICE-Italian Trade Agency is the government organisation which promotes the internationalization of the Italian companies, in line with the strategies of the Ministry for Economic Development.

ICE provides information, support and advice to Italian and foreign companies. In addition to its Rome headquarters, ICE operates worldwide from a large network of Trade Promotion Offices linked to Italian embassies and consulates and working closely with local authorities and businesses.

PARTNERS

Thank You
PARTNERS

Host State



Associate Partner



Banking Partner



Knowledge Partner



MAJOR BRAND PARTICIPATION



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GLIMPSE OF EXHIBITION





EXHIBITING SPACE

INDOOR NET AREA: **3800 Square Meter**

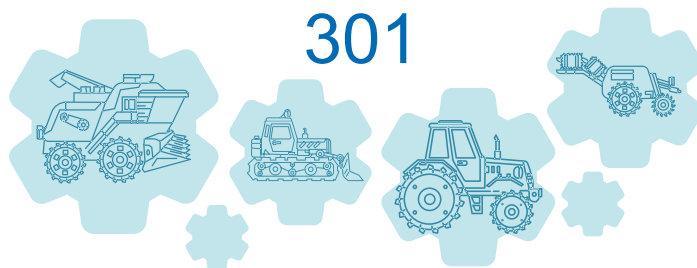
OUTDOOR NET AREA: **4000 Square Meter**

LIVE DEMO AREA: **2000 Square Meter**

TOTAL EXHIBITION AREA: **9800 Square Meter**

Industry Participation / Exhibitors

301



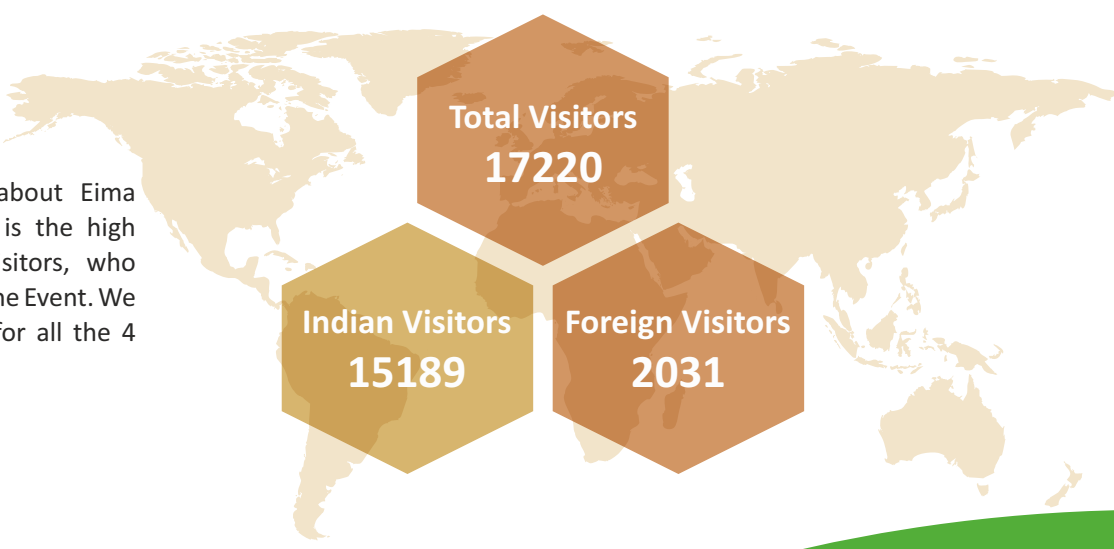
The most important Indian and International manufacturers can be counted among the Eima Agrimach India 2024 exhibitors.

Major industry Players such as Tirth Agro, ACE Tractors, KOHLER, Ama India, Aspee Agro, BCS India, Macan Agromart, Kisankraft & George Maijo participated at the event & showcased their latest technologies in the exhibition and completed the Eima Agrimach as the "One-stop shop" for everything that is agricultural mechanization in India.

Collective participations, such as those organized under the aegis of the Emilia-Romagna region of Italy and various international agencies represented once more the backbone of International participation. More and more International Companies participated through their Indian counterparts, testifying the growth of relationships between local and overseas Companies, a growth to which Eima Agrimach definitely contributed.

VISITORS

The most relevant data about Eima Agrimach visitors' pattern is the high percentage of business visitors, who attended the three days of the Event. We had the following visitors for all the 4 days of the exhibition;



Total Visitors
17220

Indian Visitors
15189

Foreign Visitors
2031

REVERSE BUYER- SELLER MEET & B2B MEETINGS

REGIONS:

AFRICA, EUROPE, AMERICAS, SOUTH & EAST ASIA, MIDDLE EAST, ASEAN & SAARC

NUMBER OF HOSTED INTERNATIONAL BUYERS: **203**

NUMBER OF B2B MEETINGS DURING EIMA AGRIMACH INDIA 2024: **2343**

NUMBER OF BUSINESS ENQUIRIES GENERATED: **OVER 375 CR.**

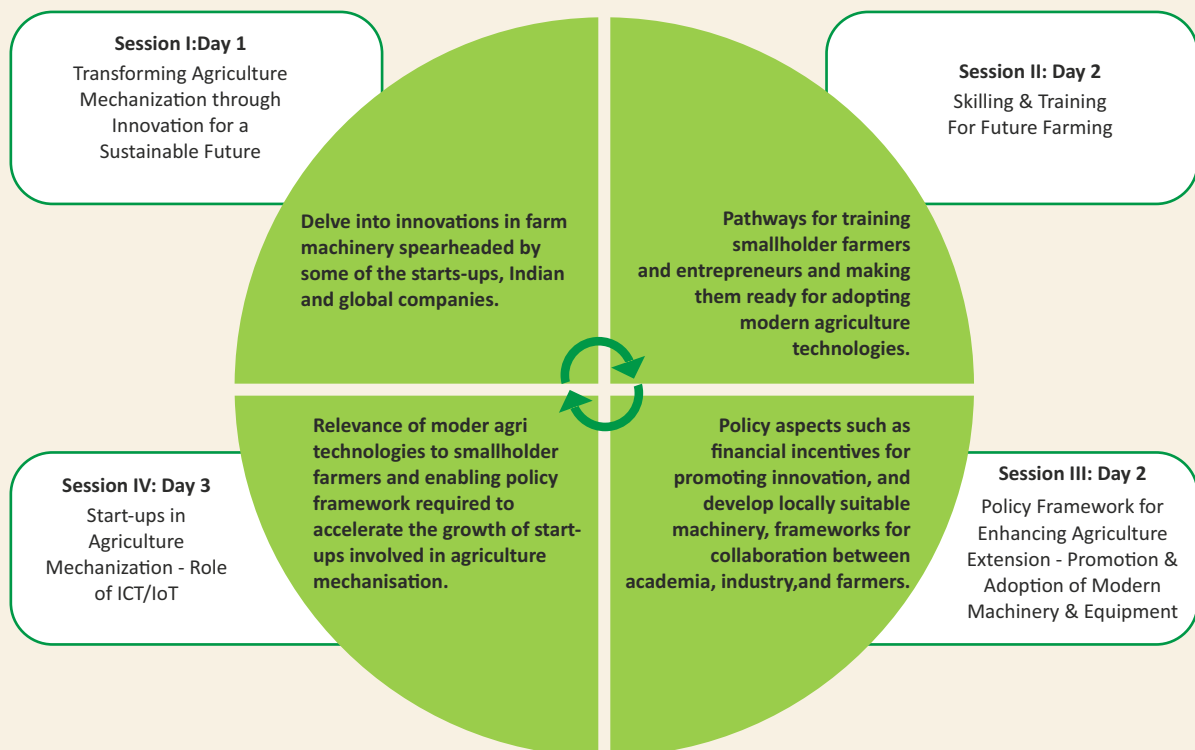


CONFERENCE

EIMA AGRIMACH

During the 8th edition of EIMA AgriMach 2024, FICCI spearheaded and organized a series of sessions aimed at fostering dialogue and collaboration within the agricultural machinery sector. The inaugural day saw the convening of dynamic CEOs Forum, setting the stage for a series of four conference sessions held during the course of the international exhibition. These gatherings provided a platform for esteemed industry leaders, policymakers, experts from the global farm machinery community, academia, agriculture startups, and farmers to come together to engage in insightful discussions and share valuable perspectives.

CONFERENCE SESSIONS



Key highlights from the conference sessions:

- Embracing sustainable innovations in agricultural mechanization is imperative, not only for mitigating adverse environmental effects but also for enhancing crop yields and streamlining labor-intensive processes.
- As farming becomes increasingly reliant on complex technology, it is crucial to make training & skilling programs available and accessible to all farmers, to ensure inclusivity across all farming communities.
- The rise of startups in agriculture and farm machinery is reshaping traditional farming methods through the utilization of artificial intelligence and robotics. Technologies such as drones, self-driving tractors, robotic harvesters, and automated irrigation systems represent the inevitable future of agriculture. Prioritizing the adaptation of these innovations for smallholder farmers is crucial for their relevance and accessibility.

CONFERENCE



- Proactive policy changes at the governmental level serve as catalysts for industry innovation and startup growth. These changes not only spur the development of locally suitable machinery but also promote the adoption of modern technologies, ultimately enhancing agricultural productivity and improving farm-based livelihoods.

Foreign Speakers:

- Mr. Carlo Linetti, President - AgriDigital
- Mr. Vincenzo Perrone, President Engines, Kohler

Speakers:

- Shri Shiva Kumar, Joint Director, Department of Agriculture, Government of Karnataka
- Dr V L Madhu Prasad, Director of Extension, UAS Bangalore
- Mr. Rohit Lall, Joint Project Director, National Committee on Precision Agriculture & Horticulture (NCPAH)
- Mr. Ashok Anantharaman, COO, ACE
- Mr. Ravindra Agrawal, Chairman, Kisankraft Limited
- Dr BM Nandede, Director, Southern Region Farm Machinery Training and Testing Institute (SRFMTTI)
- Dr M Manjunath, Research & Professor, AICRP PHET scheme, UAS Bangalore
- Mr. Jagadish Babu, Chief Operating Officer, EkStep Foundation
- Mr. Ajith D Perera, Chair & Executive Secretary, Asia Pacific Trade Agreement Chamber of Commerce and Industry
- Dr Dinesh Chauhan, CEO and Head, AIP ICRISAT
- Mr. Guna Nand Shukla, Director - Agriculture & Natural Resources, PwC
- Mr. Srinivas Ramanujam, CEO, Villgro Innovations Foundation
- Mr. Sandeep Nair, Zonal Head, Tirth Agro Technology Pvt. Ltd. (Shaktiman)
- Mr. Rajat Vardhan, Co-Founder & CEO, AgroNXT
- Mr. Vinay Raghuram, Co-founder and COO, Bullwork Mobility Pvt. Ltd.
- Mrs. Bhuvana Suresh, Vice President, AWAKE
- Mr. Trivikram Kumar, CEO & Product Architect, X Machines
- Mr. Malik Kumar Meena, Co-Founder, Sickle Innovations Private Limited
- Mr. Karan Sachdeva, Founder and CEO, Agrictools
- Mr. Ramkumar P, Vice President - Agriculture, Garuda Aerospace
- Mr. Manohar Sambandam, Founding Partner & CEO, Green Robot Machinery Private Limited
- Mr. M Chirag Reddy, Senior Research Scientist, Fasal



Looking forward to **see you again** at

9th

INTERNATIONAL
EXHIBITION &
CONFERENCE ON
AGRI-MACHINERY & EQUIPMENT



4-7 December 2025
Mela Ground, IARI, Pusa
New Delhi

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