

9th
INTERNATIONAL
EXHIBITION & CONFERENCE ON
AGRI-MACHINERY & EQUIPMENT

 **eima**
agrimach
INDIA 2025 

27 - 29 November 2025
Pusa, New Delhi

**One platform...
countless opportunities**



FARM MECHANISATION - AN OVERVIEW

Emphasis on agriculture in India will always remain strong as increased agriculture output and productivity contributes in economic growth of the country. Today, India has the world's highest net cropland area of 179.8 million hectares which is higher than that of the US (167.8 million hectares) and China (165.2 million hectares). While Indian agriculture has experienced remarkable growth in recent years, drivers of change are accelerating.

Two of the biggest challenges Indian agriculture is facing at the moment are shortage of agriculture labour and yield rates of crops. Over last few years, Agriculture mechanization has been a focus area for Government as it is the most direct way of assuring greater productivity. Empirical evidence confirms that there is strong correlation between farm mechanization and agricultural productivity. It has been further estimated that use of proper equipment can increase the productivity by up-to 30% and reduce the production cost by about 20%.

Today, technology is offering array of possibilities across different agriculture operations. The joint efforts made by Government and farm equipment industry in the country have led to progress in mechanization over the years. However, for sustainable mechanization initiatives to

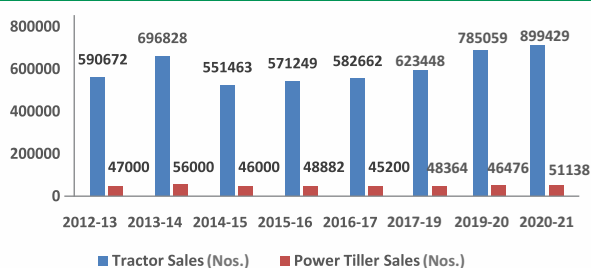
work, complimentary actions are required at national as well as international level. Businesses will need to adopt new models and on other side farmers would need to adopt new technologies to grow and prosper.

The Government of India has launched a dedicated Sub-Mission on Agricultural Mechanization with focus on spreading farm mechanization to small and marginal farmers and regions that have low farm power availability. As a result, Indian farmer is fast adapting farm mechanization than ever before.

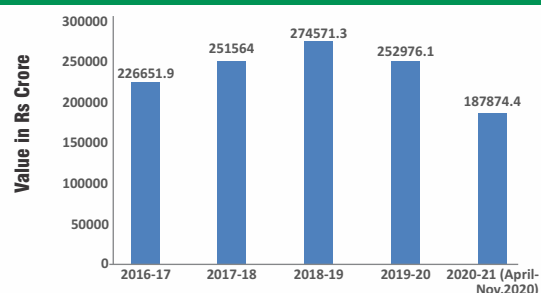
Agriculture is a labour intensive sector and its shortage during peak season can derail growth. Therefore, role of farm mechanization has now gone beyond tractorisation with much more emphasis on increasing productivity of land and labour and increasing work output per unit time. Efficient machinery is being introduced in the country for crops that entails high manpower requirement such as cotton, sugarcane etc., supported by favorable policy, testing facilities and infrastructure. This indicates that transformation has begun in the country and usage of farm machinery is expected to accelerate over the years providing customized solutions to different crops, land holdings and varied agro climates.

KEY GROWTH DRIVERS - INDIAN FARM MECHANIZATION SECTOR

Mechanization wave - Increasing demand of farm equipment



Export Figure of agri-allied sector during the last 5 years





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Welcome to EIMA Agrimach India 2025, the only business to business event of its kind offering a single venue interface between Indian & global players in the agri-machinery sector. Organized jointly by FICCI, FEDERUNACOMA in partnership with Ministry of Agriculture and Farmers Welfare, the event is inspired by EIMA International, the second largest exhibition and conference on farm mechanization in the world.

EIMA Agrimach India 2025 envisages showcasing the best and latest in agri-machineries, besides providing an excellent opportunity to Indian and overseas players catering to the entire value chain through vertical based national and international pavilions.

EVENT COMPONENTS

**AN
INTERNATIONAL
EXHIBITION &
CONFERENCE**

**PROGRESSIVE
FARMERS'
DELEGATIONS**

**LIVE
DEMONSTRATION
OF LATEST
MACHINES**

**B2B, B2G &
B2C
MEETINGS**

**GLOBAL
BUYERS OF
AGRI-MACHINERY
& COMPONENTS**

**KISAN
TRAINING
WORKSHOPS**

EIMA AGRIMACH INDIA 2025 ONE PLATFORM...COUNTLESS OPPORTUNITIES

- EIMA Agrimach India 2025 is your opportunity to share the centrestage with world's leading companies in the industry, who will showcase their innovations and current developments.
- EIMA Agrimach India is the most important trade show in India on agricultural machinery with visitor numbers reaching over 40,000.
- The show is supported by Ministry of Agriculture & Farmers Welfare, Govt. of India, thereby providing an opportunity for participants to interact with the nation's policy makers, agribusiness industry & delegates.
- Live Demos on latest trends in agri-automation. Experience the first hand power of mechanized agriculture.
- EIMA Agrimach India enjoys a leading position as a forum to develop partnerships, alliances and new investments in the agricultural machinery industry with agro-mechanization majors, progressive farmers, contractors and dealers from all over the world.
- A never before opportunity for Indian players to showcase their strengths & specialties to a global audience and make presentations & demonstrations of their products and services.
- An international conference on farm mechanization deliberating on a wide range of topics.
- Improve your business know how, imbibe the world's latest and biggest trends in your business & expand your horizons.

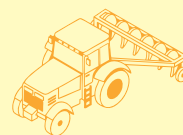
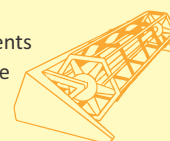


EXHIBITOR PROFILE

AGRI-MACHINERY & FARM TECHNOLOGIES

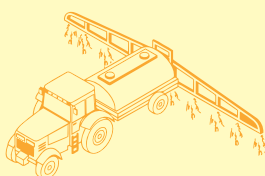
- Agricultural land levelers
- Agricultural dusters
- Agricultural Tyres
- All-terrain vehicles (ATVs)
- Analytical instruments & equipment
- Balers and straw handling
- Crop drying
- Crop cleaning, grading & weighing equipment
- Chemical spraying
- Cultivators
- Drones
- Fertilizer drill
- Fertilizer spreaders
- Forestry machinery
- Farm buildings
- Farm power
- Greenhouse technology
- Grassland / Forage harvesting
- Harrows
- Harvesting machine (Combine)
- Hydroponics
- Hand operated implements
- Irrigation systems and equipment
- Land reclamation and development
- Maize sheller
- Meteorological equipment
- Manure spreaders
- Other agricultural implements
- Pesticide sprayers
- Power tillers
- Potato digger
- Paddy separators & Planter
- Plant protection equipment
- Plastic crates and bins for horticulture products and procurement
- Ploughs
- Polyhouses

- Power and other implements
- Primary / secondary tillage
- Rice planter
- Replacement parts
- Seed drill
- Storage and handling machinery & equipment
- Satellite positioning systems (SPS)
- Sowing & planting equipment
- Tractors
- Trailers
- Threshers
- Vegetable and root crop harvesting
- Weeders
- Winnowers
- Wheel hoe
- Workshop tools & equipment



AGRI-SERVICES

- Animal waste management
- Banks & financial institutions
- Consultancy
- Contract farming
- Commodity exchange
- Crop drying, storage and disposal
- Crop management
- Crop processing
- Crop transport & handling equipment
- Education & training
- Grain harvesting
- Insurance
- Logistics
- Distribution
- Marketing organizations
- Nodal government agencies
- Packaging
- Research
- Specialised transport system



AGRO PROCESSING INDUSTRY

- Crop processing
- Horticulture, Floriculture & Aquaculture
- Livestock
- Fruit & Vegetable Processing
- Dairy & Poultry
- Flour, Pulses Mills
- Oil Seed Mills
- Freezing & refrigeration equipments

AGRI COMPONENTS & TOOLS

- Forging
- Fastener
- Bearings
- Seals
- Lubricants
- Blades
- Belts

DAIRY EQUIPMENTS

- Milk Canes
- Milk Analyzers
- Electronic Milk Tester
- Milk Testing Equipments
- Tanks
- Milk Cooling Tanks
- Filters

VISITOR PROFILE

- Agriculturists
- Agri students
- Agri engineering units
- Agri marketing boards
- Agro industry corporations
- Central & State government agriculture departments and agencies
- CEOs / Senior managers of Indian companies / MNCs
- Dealers for farm equipments & machineries
- Entrepreneurs
- Farmers
- Farm contractors & garden contractors
- Floriculturists / Horticulturists
- International business delegations
- Landscape suppliers
- Plantation owners
- Research associates & technologists
- Seed certifying agencies
- Seed & fertilizer traders, whole sellers and retailers
- Universities & research institutions



EIMA AGRIMACH India 2024 - A SNAPSHOT



**Total Exhibition
Area: 9800 m²**

**Total No. of
Exhibitors: 301**

**Total No. of
Visitors: 17, 220**

**International
Visitors: 2031**

**Number of B2B
Meetings: 2343**

**International Conference with the theme:
Transforming Agriculture Mechanisation through Innovation
for a Sustainable Future**

SPACE RENTALS

TYPE OF STALL OR RAW SPACE		RATES* In ₹/Sq.M.	RATES* In US\$/Sq.M.
INDOOR	Upgraded Shell Stand (Min. 9 Sq.M.)	-	385
	Basic Shell Stand (Min. 9 Sq.M.)	8800	300
	Raw Space (Min. 36 Sq.M.)	7400	250
OUTDOOR	Raw Space (Min. 50 Sq.M.)	4700	200
	Live Demo Area (Min. 300 Sq.M.)	650	20

* 18% GST applicable • Refundable Security Deposit @ 10% of net space charges (payable only by exhibitors booking raw space)
• Foreign exhibitors are exempted from security deposits.

Upgraded shell scheme is inclusive of (per 9 sq.m.): Three Leather Seat Chairs • One Glass Round Table • One Lockable Counter Table
• Maxima Structure (Special side walls / Fascia) • One Electric Power Point • Three Spot Lights • Carpet Flooring



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

FICCI organises many events including Exhibitions, Conferences and Business meets across various sectors to promote industry. FICCI is constantly working for promotion of Agriculture & Farm Machinery sector of the country and since 2009, EIMA Agrimach India, the largest premier exhibition on Agriculture Mechanisation & Technology is being organised jointly by FICCI & FederUnacoma. Ministry of Agriculture & Farmers Welfare, Govt. of India and Indian Council of Agricultural Research are co-organisers of the event.



FederUnacoma, the Italian Agricultural Machinery Manufacturers Federation brings together, and represents in Italy and abroad, the associations of Italian manufacturers of digital systems and technologies for agricultural machinery and farmer (Agridigital), irrigation systems (Assoidrotech), implements (Assomao), self-propelled machines (Assomase), tractors (Assotrattori), components for the various sectors represented (Comacomp) and gardening machinery (Comagarden).

The industrial companies represented by the Federation play a key role on the international stage, holding high-ranking positions in terms of production capacity, breadth of range and effectiveness in meeting the most various demands of the agricultural and related sectors. Through FederUnacoma the Italian mechanisation enterprises are able to interface with institutions, promoting innovation, business culture and their presence in national and international markets.

With an estimated turnover in 2023 of approximately 16.4 billion euros, 70% of which are exports to more than 180 countries, the Italian industry is proving competitive in foreign markets, both in those with a highly technological agriculture and in those emerging and developing countries that require modern mechanisation, able to reconcile production requirements with environmental sustainability and the protection of natural resources.

FederUnacoma also operates in the promotional and trade fair sector organising a range of international events: EIMA International in Bologna, Italy; Agrilevante in Bari in the south of Italy; EIMA Show, a dynamic exhibition with field trials, organised both in Italy and abroad; EIMA Agrimach in India.

FederUnacoma cooperates with the Italian Ministry of Foreign Affairs and International Cooperation and the Italian Trade Agency for the promotion of Italian agricultural mechanization all over the World.

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