

ORGANISERS



FEDER
UNACOMA
SURL

CO-ORGANISERS



Ministry of Agriculture
& Farmers Welfare
Government of India



Indian Council of
Agricultural Research

4th

INTERNATIONAL CONFERENCE & EXHIBITION ON AGRI-MACHINERY & EQUIPMENT



eima



agrimach
INDIA 2015



3 - 5 December, 2015
IARI, PUSA, New Delhi (INDIA)

POST SHOW REPORT

www.eimaagrimach.in



3 - 5 December, 2015
IARI, PUSA, New Delhi (INDIA)

VENUE: PUSA, NEW DELHI

DATE: 3 - 5 December, 2015

EXHIBITORS: 429

VISITORS: 38,790

INAUGURATION



ORGANISERS



FederUnacoma (Italian Agricultural Machinery Manufacturers Federation) represents since 1945 a very wide sector of mechanical engineering industries. The Federation brings together associations of manufacturers of machinery, equipment and technologies for agriculture, gardening, groundskeeping, earthmoving and components. The industries represented by FederUnacoma play an extremely prominent role on the international scene in holding absolute front rank status for production capacity, with some ten billion euros in sales annually, for the extent of their ranges, efficient response to the most widely diverse needs of agriculture and allied sectors and their export capabilities in exporting 65% of their production to markets in more than 170 countries. FederUnacoma is the instrument through which these Italian agricultural mechanization industries conduct their dialogue with institutions, promote innovations, an enterprise culture and their presence on the domestic and international markets. FederUnacoma organizes agro-mechanical exhibitions like EIMA International (Bologna, I), EIMA Agrimach (New Delhi, India) and Agrilevante (Bari, I).



FICCI - The largest & oldest apex organization of Indian business & industry is the rallying point for free enterprises in India. It has empowered Indian Businesses in changing times to shore up their competitiveness & enhance their global reach. With a nationwide membership of over 1500 corporate and over 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian businesses and speaks directly and indirectly for over 2,50,000 business units. FICCI maintains the lead as the proactive business solution provider through research, interactions at the highest political level and global networking.

FICCI organizes a large number of events including Exhibitions, Conferences, Seminars, Business meets etc. for promoting business. The major trade fairs organised by FICCI include India Chem, India Aviation Show, India Exhibition: Lahore, Stonemart, Annapoorna - World of Food India, Arogya etc.

CO-ORGANISERS



Ministry of Agriculture
& Farmers Welfare
Government of India

For the third year in a row, Ministry of Agriculture & Farmers Welfare, Govt. of India, played a pivotal role in guaranteeing the success of the initiative, especially in regard with the farmers' community, which represents the backbone of India's society.



Indian Council of
Agricultural Research

Founded in 1929, ICAR is the apex body for coordinating, guiding and managing research and education in agriculture in India. With over 90 ICAR institutes and 45 agricultural universities spread across the country this is one of the largest national agricultural systems in the world.

SUPPORTING ORGANIZATIONS

SPRINT (Regional Agency for Business internationalization) provides support to the internationalization and promotion projects of the Emilia-Romagna Region. It facilitates the access of SMEs and entrepreneurs to services in support of internationalization and export, specifically for promotional, with the support of Emilia-Romagna Region, ICE, Chambers of Commerce of Emilia-Romagna, insurance through SACE and financial thanks to SIMEST. SPRINT promotes and coordinates the utilization of European, national and regional funds for internationalization, provides assistance and support in knowing and searching foreign markets for investment opportunities and/or foreign partners, suitable for developing specific internationalization projects. Moreover, it facilitates initiatives promoted by bodies with a strong presence in the Region: Associations, financial institutions, trade fairs and local bodies.



Founded in 2010 under the aegis of FICCI, the Agricultural Machinery Manufacturers Association of India counts today over 250 members. Its mission is augmenting and intensifying agricultural mechanization related activities in different agro-climatic zones, as well as promoting scientific development and technological up-gradation of Agricultural machines and power sources.



The ICE-Italian Trade Agency is the government organisation which promotes the internationalization of the Italian companies, in line with the strategies of the Ministry for Economic Development.

ICE provides information, support and advice to Italian and foreign companies. In addition to its Rome headquarters, ICE operates worldwide from a large network of Trade Promotion Offices linked to Italian embassies and consulates and working closely with local authorities and businesses.

SPONSORS

Event Partner



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Launch Partner



GLIMPSE OF EXHIBITION



EXHIBITING SPACE

INDOOR NET AREA: **6,200 m²**

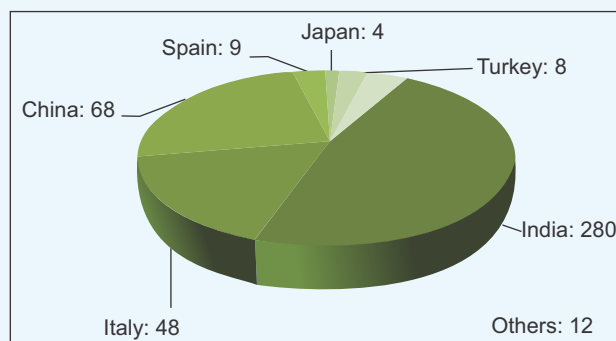
OUTDOOR NET AREA: **5,500 m²**

LIVE DEMO AREA: **3,828 m²**

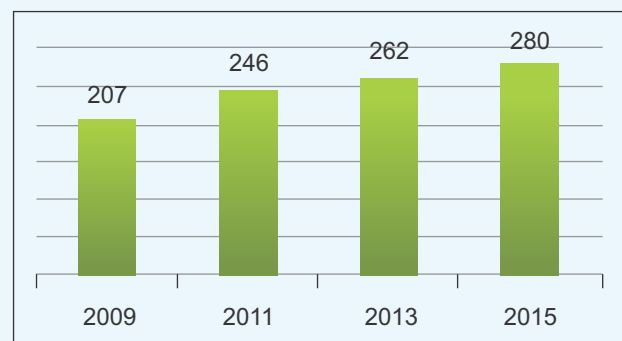
TOTAL EXHIBITION AREA: **15,528 m²**

EXHIBITORS

Country Participation



Increase in no. of Indian Exhibitors

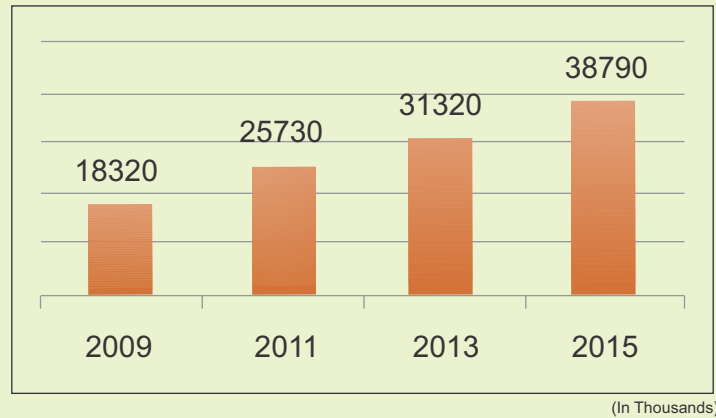


The most important Indian and international manufacturers can be counted among the Eima Agrimach 2015 exhibitors. Tractor manufacturers **Captain Tractors, Claas, International Tractors Ltd. - Sonalika, John Deere, Kubota, Mahindra, New Holland Agriculture, TAFE and Zetor** presented their latest technologies.

Players such as **AMA, Amar Agriculture, Arag, BCS, Beri Udhyog, BKT, Concept Perugini, Cosmo, Dashmesh, Farm Implements India, Jadhao - Falc, KisanKraft, Shaktiman, Yanmar India** completed the offer, making once again Eima Agrimach the “one-stop shop” for everything that is agricultural mechanization in India.

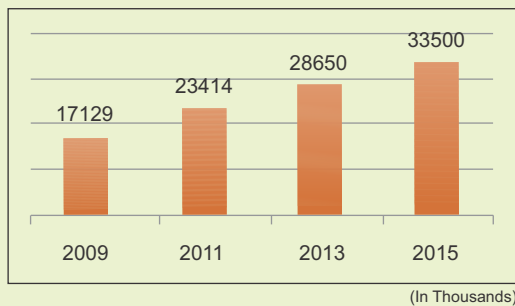
Collective participations, such as those organized under the aegis of the Emilia-Romagna region of Italy and various Chinese agencies represented once more the backbone of International participation. More and more International Companies participated through their Indian counterparts, testifying the growth of relationships between local and overseas Companies, a growth to which Eima Agrimach definitely contributed.

VISITORS

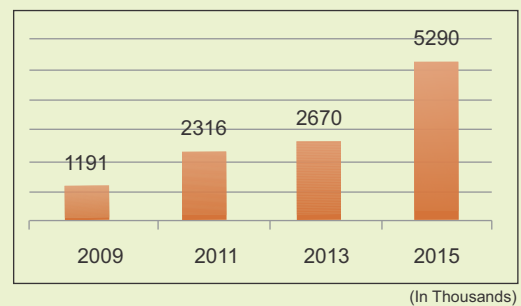


The most relevant data about Eima Agrimach visitors' pattern is the high percentage of business visitors, who attended the three days of the Event. In line with the Eima International tradition, Eima Agrimach confirms itself as a strongly B2B-oriented event.

INDIAN VISITORS



FOREIGN VISITORS

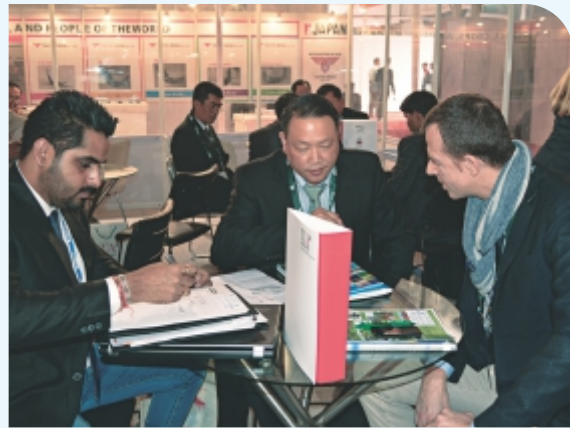


MEDIA COVERAGE



B2B MEETINGS

REGIONS: AFRICA, EUROPE, AMERICAS, SOUTH ASIA & MIDDLE EAST
NUMBER OF B2B MEETINGS DURING EIMA AGRIMACH INDIA 2015: 760
NUMBER OF BUSINESS ENQUIRIES GENERATED: OVER 300 CR.



EIMA AGRIMACH INDIA 2015 CONFERENCE

Transforming Agriculture through mechanisation

03 - 04 December, 2015: Pusa Campus, IARI, New Delhi

Conference was organized to discuss emerging trends, issues needing attention and creating win-win models in farm machinery. The conference brought together decision makers, agriculture equipment manufacturers, agribusiness companies, government officials, academia & research, farmers and international faculty on one platform.

CONFERENCE SESSIONS

- Innovations in agriculture value chain for efficient farming
- Institutionalizing Custom Hiring of Agribusiness
- Policy Plans for promotion of farm mechanization technologies
- Make in India - Investment opportunities in farm machinery sector
- Best practices in Farm mechanization - International experiences
- Challenges faced by the Farm Machinery Manufacturers in India



IMPORTANT SPEAKERS:

- **Inaugural Speech:** **Shri Radha Mohan Singh**, Hon'ble Union Minister of Agriculture & Farmers Welfare, Government of India
- **Special Address:** **Shri Jalaj Srivastava**, Ministry of Agriculture and Farmers Welfare, Government of India
- **Mr. Satish Nadiger**, John Deere, India
- **Mr. Rajvir Rathi**, Bayer CropScience
- **Mr. P J Suresh**, Monsanto India Region
- **Mr. Alok Mishra**, John Deere India Pvt. Ltd.
- **Mr. Klaus Pentzlin**, German Federation of Agricultural and Rural Contractors
- **Mr. Kalyan Chakravarthy Guntuboyina**, Wageningen UR
- **Sri Malladi**, Lindsay Corporation
- **Mr. P K Paikray**, Govt. of Odisha
- **Mr. Sanjeev Asthana**, Agriculture Skills Council of India
- **Mr. R Anand**, NABARD
- **Mr. Rakesh Kumar Kadian**, Trimble Agriculture
- **Mr. Siddharth Mishra**, Tata Steel Ltd.
- **Mr. Fabio Ricci**, FEDERUNACOMA, Italy
- **Mr. Anoop Singh Ahlawat**, Grimme India Pvt. Ltd.
- **Mr. Baldev Singh**, Amar Agricultural Implements Works

RECOMMENDATIONS:

- Need to Institutionalize Custom Hiring of Agribusiness, particularly Irrigation and farm machinery sector.
- Efficient & less costly agricultural tools to be developed suitable for small & marginal farmers.
- Development of customised equipments for different regions, farm sizes, soil types for different crops.
- Strengthening mechanization in up-coming crops like sugarcane, maize and cotton etc.
- Demonstration of improved mechanisation through PPP mode involving manufacturer/dealers.
- E-governance in agricultural mechanisation - need for online system.
- Development of gender friendly farm implements.
- Encouraging Farmer Producer Organizations with more accountability and participation.
- Design business framework for adaptive water management for sustainable agriculture.

**LOOKING
FORWARD TO
SEE YOU AGAIN
AT**

5th INTERNATIONAL
CONFERENCE & EXHIBITION ON
AGRI-MACHINERY & EQUIPMENT



7 - 9 December, 2017
IARI, PUSA, New Delhi (INDIA)

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