

ORGANISERS



HOST STATE



SUPPORTING ORGANISATION



7th

INTERNATIONAL
EXHIBITION &
CONFERENCE ON
AGRI-MACHINERY
& EQUIPMENT



1 - 3 September, 2022
University of Agricultural Sciences,
GKVK, Bengaluru, Karnataka



POST SHOW REPORT



www.eimaagrimach.in



1 - 3 September, 2022
University of Agricultural Sciences,
GKVK, Bengaluru, Karnataka

Federation of Indian Chambers of Commerce and Industry and Ministry of Agriculture and Farmers Welfare, Govt of India were the organizer of the event. Govt of Karnataka was the Host State. University of Agricultural Sciences, GKVK, Bangalore was the supporting partner for the event. Eima Agrimach India 2022 also hosted the leading buyers from all across the globe with the support from Department of Commerce, Ministry of Commerce & Industry, Government of India. Indo Polish Chamber of Commerce and Industry (IPCCI), Europe India Chamber of Commerce (EICC), Zimbabwe India Chamber of Commerce and East Africa Entrepreneurs Association (EAEA) were the supporting international Associations for the event.

The important components of Eima Agrimach India 2022 were;

- International Exhibition to showcase the world class innovations & technologies in farm machinery sector
- Conference
- Progressive Farmers' Delegations
- Live Demonstrations
- B2B, B2G & B2C Meetings

The major highlights for the EIMA Agrimach India 2022 were;

1. Karnataka was the host state for the event.
2. Ministry of Commerce & Industry had selected the event to host international buyers from Developing Countries. RBSM activity was held in the event to boost exports from India.
3. Ministry of Agriculture & Farmers Welfare, GOI had approved the ATMA grant to invite farmers from other states.
4. Dealers & distributors from Southern India attended the event.

INAUGURATION



ORGANISERS



FederUnacoma (Italian Agricultural Machinery Manufacturers Federation) represents since 1945 a very wide sector of mechanical engineering industries. The Federation brings together associations of manufacturers of machinery, equipment and technologies for agriculture, gardening, groundskeeping, earthmoving and components. The industries represented by FederUnacoma play an extremely prominent role on the international scene in holding absolute front rank status for production capacity, with some ten billion euros in sales annually, for the extent of their ranges, efficient response to the most widely diverse needs of agriculture and allied sectors and their export capabilities in exporting 65% of their production to markets in more than 170 countries. FederUnacoma is the instrument through which these Italian agricultural mechanization industries conduct their dialogue with institutions, promote innovations, an enterprise culture and their presence on the domestic and international markets. FederUnacoma organizes agro-mechanical exhibitions like EIMA International (Bologna, I), EIMA Agrimach (New Delhi, India) and Agrilevante (Bari, I).



FICCI - The largest & oldest apex organization of Indian business & industry is the rallying point for free enterprises in India. It has empowered Indian Businesses in changing times to shore up their competitiveness & enhance their global reach. With a nationwide membership of over 1500 corporate and over 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian businesses and speaks directly and indirectly for over 2,50,000 business units. FICCI maintains the lead as the proactive business solution provider through research, interactions at the highest political level and global networking.

FICCI organizes a large number of events including Exhibitions, Conferences, Seminars, Business meets etc. for promoting business. The major trade fairs organised by FICCI include India Chem, India Aviation Show, India Exhibition: Lahore, Stonemart, Annapoorna - World of Food India, Arogya etc.



CO-ORGANISERS



Ministry of Agriculture
& Farmers Welfare
Government of India

For the third year in a row, Ministry of Agriculture & Farmers Welfare, Govt. of India was the co-organiser of the event & played a pivotal role in guaranteeing the success of the initiative, especially in regard with the farmers' community, which represents the backbone of India's society.

SUPPORTING ORGANIZATIONS



SPRINT (Regional Agency for Business internationalization) provides support to the internationalization and promotion projects of the Emilia-Romagna Region. It facilitates the access of SMEs and entrepreneurs to services in support of internationalization and export, specifically for promotional, with the support of Emilia-Romagna Region, ICE, Chambers of Commerce of Emilia-Romagna, insurance through SACE and financial thanks to SIMEST. SPRINT promotes and coordinates the utilization of European, national and regional funds for internationalization, provides assistance and support in knowing and searching foreign markets for investment opportunities and/or foreign partners, suitable for developing specific internationalization projects. Moreover, it facilitates initiatives promoted by bodies with a strong presence in the Region: Associations, financial institutions, trade fairs and local bodies.



ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

The ICE-Italian Trade Agency is the government organisation which promotes the internationalization of the Italian companies, in line with the strategies of the Ministry for Economic Development.

ICE provides information, support and advice to Italian and foreign companies. In addition to its Rome headquarters, ICE operates worldwide from a large network of Trade Promotion Offices linked to Italian embassies and consulates and working closely with local authorities and businesses.

PARTNERS

Host State



Platinum Partner



Silver Partners



Conference Partners





GLIMPSE OF EXHIBITION





EXHIBITING SPACE

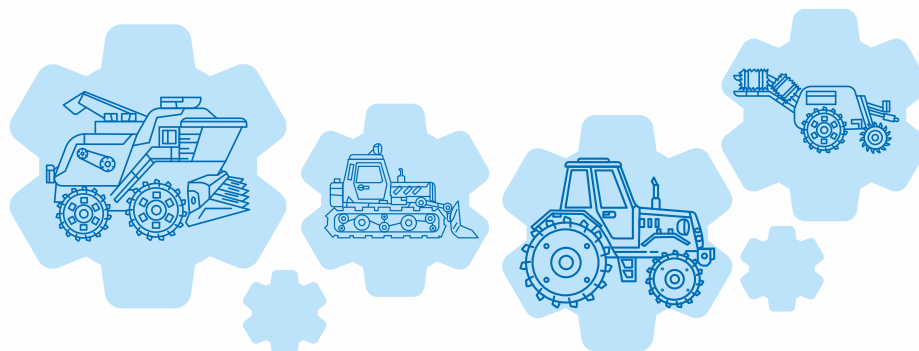
INDOOR NET AREA: **3200 Square Meter**

OUTDOOR NET AREA: **3800 Square Meter**

LIVE DEMO AREA: **2000 Square Meter**

TOTAL EXHIBITION AREA: **9000 Square Meter**

Industry Participation / Exhibitors 312



The most important Indian and International manufacturers can be counted among the Eima Agrimach India 2022 exhibitors.

All the tractor manufacturers Tafe, Shaktiman, New Holland, Mahindra & Mahindra, Captain Tractors, Escorts & Sonalika presented their latest technologies. Players such as Ama India, ARB Bearings, Aspee Agro, BCS India, Falcon Garden Tools, Macan Agromart, Kisankraft & Super Tractors also showcased their latest technologies in the exhibition and completed the Eima Agrimach as the “One-stop shop” for everything that is agricultural mechanization in India.

Collective participations, such as those organized under the aegis of the Emilia-Romagna region of Italy and various international agencies represented once more the backbone of International participation. More and more International Companies participated through their Indian counterparts, testifying the growth of relationships between local and overseas Companies, a growth to which Eima Agrimach definitely contributed.



VISITORS

The most relevant data about Eima Agrimach visitors' pattern is the high percentage of business visitors, who attended the three days of the Event. We had the following visitors for all the 3 days of the exhibition;



MEDIA COVERAGE

BangaloreMirror

4 Things to do today in Bengaluru
Bangalore Mirror Bureau / Updated: Aug 31, 2022, 06:00 IST

01 EIMA AGRIMACH

Largest Exhibition on Modern Farming, Agricultural Equipment, Farm Machinery, Agro-Startups, & Agri Processing Technologies, which is going to pump in more value additions to the existing technology from all over the world. Exhibition will, therefore, be an eye opener for the growers, wholesalers, importers, exporters and all other stakeholders of every segment of agriculture and Farm Machinery, equipment and allied sectors who want to expand and diversify their activities.

Where : University of Agricultural Sciences, GKVK

When : Sept. 1 to 3 at 10.30 AM

Bengaluru Express WEDNESDAY 31.08.2022

by Drew Daywalt, on September 3. The 45-minute play revolves around crayons who face genuine problems and how they have had enough. The play looks to engage kids through popular songs.

CITY READ

Exhibition on Modern Farming, Agricultural Equipment



Organised by Ministry of Agriculture : Murugesh Nirani, M.T.B. Nagaraj, Prabhu B. Chuhan, Hon'ble Ministers to participate.

When : Sept. 1 at 10.30 AM

Where : University of Agricultural Sciences, GKVK

Entry : Free

SAMYUKTA KARNATAKA KANNADA DAILY



RBSM & B2B MEETINGS

REGIONS:

AFRICA, EUROPE, AMERICAS, SOUTH & EAST ASIA, MIDDLE EAST, ASEAN & SAARC

NUMBER OF HOSTED INTERNATIONAL BUYERS: **351**

NUMBER OF B2B MEETINGS DURING EIMA AGRIMACH INDIA 2019: **3537**

NUMBER OF BUSINESS ENQUIRIES GENERATED: **OVER 416 CR.**





CONFERENCE

On the sidelines of EIMA AGRIMACH INDIA 2022 a two day conference on “Farm Mechanization in India: Ensuring sustainable rise in farm productivity and income” was also organized . The conference highlighted the important role that Farm mechanization plays in doubling the farmers income by increasing the crop productivity and enabling farmers to plan agriculture operations swiftly. The conference also emphasized upon new age solutions, innovative technologies and skill development needed for qualitative development of agriculture with a view to sustainability.

The two day conference brought together officials from the central and state government, farm machinery manufacturers, experts from international farm machinery fraternity, industry representatives, scientists, academia and agri start ups on one platform.

CONFERENCE SESSIONS

The theme of the conference was “Strengthening India’s Agriculture Ecosystem”

Session 1: Agriculture Economy and Policy

Session 2: Indigenisation of Agriculture-Inputs, Machinisation, Processing

Session 3: Modernisation of Agriculture- Emerging Technologies

Session 4: Research and Developments

Session 5: Agri Finance & Agri Insurance





CONFERENCE

IMPORTANT SPEAKERS

- **Dr. Nareppa Nagaraj**
ICSSR National Professor, Affiliated at Institute for Social and Economic Change, Bangalore
- **Mr. TR Kesavan**, Group President, TAFE
- **Dr. Surendra Singh**, Technical Advisor AMMA-India
- **Mr. S James William**, SBU Head- Field Crops Indo-American Hybrid Seeds
- **Mr. MH Banthanal**, MD, KAPPEC
- **Mr. Raju**, President, AMMA
- **Mr. Ravindra Agrawal**, MD, Kisan Kraft Ltd
- **Mr. K Bheemreddy**, Vice President, VST Tillers Tractors Ltd.
- **Dr. K N Agrawal**, Project Coordinator, AICRP on Ergonomics and Safety in Agriculture and Head, ICAR- CIAE
- **Dr. R K Singh**, Project Coordinator,
AICRP, Plastic Engineering in Agricultural Structures and Environment Management, ICAR-CIPHET
- **Mr. Leo Peter Charles**, Executive Director Bird360 Techlabs
- **Mr. Ravindra Dasoundhi**, Co-Founder & CEO Kissanpro Agrotechnology Pvt. Ltd.
- **Mr. Vipul Singh**, Co-Founder & CEO Aarav Unmanned Systems Pvt. Ltd.2
- **Mr. K. S. Ashok Kumar**, Founder MAA Integrators
- **Dr. G. Senthil Kumaran**, Principal Scientist at ICAR-IIHR
- **Dr. MN Thimmegowda**, Professor & Head, AICRP on Agrometeorology, UAS (B)
- **Dr. Basavaraj Girenavar**, Chairman & Managing Director Criyagen Agri & Biotech (P) Ltd.
- **Mr. Chirag Reddy**, Research Scientist FASAL
- **Dr. KB Umesh**, Director of Research UAS (B)
- **Dr. K. Narayangowda**, Former VC, UAS (B)
- **Dr. K S Mahesh**, General Manager, NABARD
- **Mr. Rajesh Gupta**, Deputy General, Manager SBI
- **Ms. Richa Natarajan**, Partner-UC, Impower Unites Capital
- **Mr. Rajesh Mathad**, DVP, Axis Bank
- **Mr. Pritam Choudary**, DVP, ICICI Lombard GIC Ltd.
- **Mr. Kumar Sharadindu**, Senior Manager, Gramcover Insurance Broker Pvt. Ltd.
- **Mr. Praveen Hiremath**, Director -Food and Agribusiness KPMG India
- **Dr. PS Srikantha Murthy**, Professor of Agriculture Economics (Rtd) UAS (B)

Looking forward to see you again at

8th
INTERNATIONAL
EXHIBITION & CONFERENCE ON
AGRI-MACHINERY & EQUIPMENT



30 November - 3 December 2023
University of Agricultural Science,
GKVK, Bengaluru, Karnataka

For information, contact:

FICCI Trade Fairs Secretariat, Federation House, Tansen Marg, New Delhi - 110 001, India
B K Nayak: +91 99457 90735

Vinay Gupta: +91 99101 03354 • Tel.: +91 11 23487299 • Fax: +91 11 23359734
E-mail: balvinder.singh@ficci.com • bk.nayak@ficci.com • shaurav.pandey@ficci.com • vinay.gupta@ficci.com

Overseas Associate: FEDERUNACOMA Srl, Via Venafro, 5, 00159 Rome, Italy
Tel.: 39 06 432981, Fax.: 39 06 4076370 • E-mail: marco.acerbi@federunacoma.it • davide.gallarate@federunacoma.it

www.eimaagrimach.in