

9th
INTERNATIONAL
EXHIBITION & CONFERENCE ON
AGRI-MACHINERY & EQUIPMENT



27 - 29 November 2025
Pusa, New Delhi



**PARTNERSHIP
OPPORTUNITIES**

www.eimaagrimach.ficci.in

The Partner company will find visibility among the following:

- Exhibiting Companies
- Business Visitors
- Media Interaction
- Interaction with Policy Makers
- Industry & Business at Large
- Government Machinery Regulators across the country
- Domestic and International delegates

EVENT PARTNER (Exclusive):
Rs 50,00,000 / 70,000 US\$

(GST applicable)

Representation of Senior Official at:

- CEO Roundtable • Inaugural Session (on dais)
• Business Sessions • B2B/B2G
- **Raw Exhibition Space of 500 sq. mtrs**
Outdoor/250 sq.m. Indoor & 300 sq.m. of
outdoor demonstration (Additional exhibition
space can be booked at a 10% discount off the
standard rack rate)

Logo Visibility & Placement:

- Most Prominent Display of Company Logo
Backdrop on the conference backdrop, banners,
hoardings, promotional material and
publications
- Most Prominent Logo in the partner page on the
EIMA Agrimach India 2025 website & automatic
link to partner's website
- Most Prominent Display of Company Logo in all
promotional advertisements (including
Newspaper advertisement, if any)
- Prominent Display of Company Logo in event
promotion e-mailers for inviting key industry
players, delegates and exhibitors
- Logo to be acknowledged on the "Thank You
Partner" panel in prominent locations

- Display of company logo in signages and
buntings at the venue
- Logo to be acknowledgement in all exhibition
invites/passes
- Complimentary delegate passes to attend
Inaugural Ceremony - 15, Dinner(s) - 8, Lunch(es)
- 8 and Cultural Event(s) - 10
- Screening of corporate film (In Loop) in the main
conference hall during tea/coffee breaks
- Screening of corporate film(in Loop) in the AV
screen in Outdoor Area

Social Media Promotion:

- Tags of partner organization's handles for
promotion on FICCI social media platforms
- Media bite of CXO level official to play on social
media platform (40 seconds)
- 10 No. of Flags having logo of partner
- 1000 Admit Cards for visiting the fair for onward
distribution.

Exhibitor catalogue

- Inclusion of one color advertisement
- Inclusion of Company Profile (2 pages)





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PLATINUM PARTNER: Rs 40,00,000 / 60,000 US\$

(GST applicable) 2 Nos.

Representation of Senior Official at:

- CEO Roundtable • Business Session (any 1)
• B2B/B2G
- **Raw Exhibition Space of 350 sq. mtrs Outdoor/200 sq.m. Indoor & 200sq.m. of outdoor demonstration** (Additional exhibition space can be booked at a 10% discount off the standard rack rate)

Logo Visibility & Placement:

- Display of Company Logo Backdrop on the conference backdrop, banners, hoardings, promotional material and publications
- Display of Company Logo in the partner page on the EIMA Agrimach India 2025 website & automatic link to partner's website
- Display of Company Logo in all promotional advertisements (including Newspaper advertisement, if any)
- Display of Company Logo in event promotion e-mailers for inviting key industry players, delegates and exhibitors

- Logo to be acknowledged on the "Thank You Partner" panel in prominent locations
- Display of company logo in signages and buntings at the venue
- Logo to be acknowledgement in all exhibition invites/passes
- Complimentary delegate passes to attend Inaugural Ceremony - 10, Dinner(s) - 5, Lunch(es) - 5 and Cultural Event(s) - 5
- Screening of corporate film(In Loop) in the main conference hall during tea/coffee breaks
Screening of corporate film(in Loop) on the AV screen in Outdoor Area

Social Media Promotion:

- Tags of partner organization's handles for promotion on FICCI social media platforms
- Media byte of CXO level official to play on social media platform (20 seconds)

Exhibitor catalogue:

- Inclusion of one full page color advertisement
- Inclusion of Company Profile (1 page)





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**DIAMOND PARTNER:
Rs 35,00,000 / 50,000 US\$**

(GST applicable) 3 Nos.

Representation of Senior Official at:

- CEO Roundtable • B2B/B2G
- **Raw Exhibition Space of 250 meter in outdoor & 150 sq. mtrs in Indoor** (Additional exhibition space can be booked at a 10% discount off the standard rack rate)

Logo Visibility & Placement:

- Display of Company Logo Backdrop on the conference backdrop, banners, hoardings, promotional material and publications
- Display of Company Logo in the partner page on the EIMA Agrimach India 2025 website & automatic link to partner's website
- Display of Company Logo in all promotional advertisements (including Newspaper advertisement, if any)
- Display of Company Logo in event promotion e-mailers for inviting key industry players, delegates and exhibitors
- Logo to be acknowledged on the "Thank You Partner" panel in prominent locations

- Logo to be acknowledgement in all exhibition invites/passes

Social Media Promotion:

- Tags of partner organization's handles for promotion on FICCI social media platforms

Exhibitor catalogue:

- Inclusion of one full page color advertisement
- Inclusion of Company Profile (1page)
- 8 complimentary delegate passes to attend Inaugural Ceremony, Dinner(s), Lunch(es) and Cultural Event(s)
- 300 Admit Cards for visiting the fair for onward distribution





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GOLD PARTNER:

Rs 30,00,000 / 40,000 US\$

(GST applicable) **4 Nos.**

The Name/Logo of the Company will appear prominently on following promotional & publicity material including:

- Mailers for visitor promotion
- Newspaper Advertisements for visitor promotion
- Hoardings/Buntings at Exhibition Ground
- Stage, Backdrops & Entry Gates etc.
- The Partner Company will be given a complimentary space of 100 sq.m of Indoor raw space / 200 sq.m Outdoor raw space in the exhibition

- One Page Colour advertisement in Fair Catalogue
- One Page write upon the Partner Company in the Fair Catalogue
- "Thank You Partner" acknowledgement on Fair Catalogue
- 6 No. of Admit Cards for Inaugural Ceremony, Dinner(s), Lunch(es) and Cultural event(s)
- 250 Admit Cards for visiting the fair for onward distribution

SILVER PARTNER:

Rs 25,00,000 / 30,000 US\$

(GST applicable) **6 Nos.**

The Name / Logo of the Company will appear prominently on following promotional & publicity material including:

- Mailers for visitor promotion
- Newspaper Advertisements for visitor promotion
- Hoardings/Buntings at Exhibition Ground
- Stage, Backdrops & Entry Gates etc.
- The Partner Company will be given a complimentary space of 100 sq.m of Outdoor raw space in the exhibition

- One Page Colour advertisement in Fair Catalogue
- "Thank You partner" acknowledgement on Fair Catalogue
- 4 No. of Admit Cards for Inaugural Ceremony, Dinner(s), Lunch(es) and Cultural event(s)
- 150 Admit Cards for visiting the fair for onward distribution

CULTURAL EVENING / NETWORKING DINNER:

Rs 25,00,000 / 30,000 US\$

(GST applicable) **3 Nos.**

- Logos of the partner company would appear prominently on stage backdrops, hall fascias entry gates, etc, would be displayed jointly with the logos of the organizers
- The Dinner will be hosted on one of the event days at a suitable venue during "EIMA AGRIMACH INDIA 2025". The total number of invites will be

approx 500, which include exhibitors, Govt. officials, members trade associations, foreign delegates etc., from India & Abroad

- Acknowledgement on the Partners Page of the event website with name and logo of the sponsor

EXHIBITORS' KIT:

Rs 12,00,000 / 16,000 US\$ (GST applicable) Qty 500 Nos. | 1 No.

- The Partners logo will be exclusively displayed on the Exhibitors' Kit
- Partners corporate literature to be included in the Exhibitors' Kit
- Exhibitors' Kit will be distributed to VIPs, Media & Exhibitors at the event
- Complimentary Indoor 50 sq.m. raw space in the exhibition

BADGE PARTNER:

Rs 12,00,000 / 16,000 US\$ (GST applicable) 1 No.

- Printing of Name & Logo of the Partner Company on VIP's/ Exhibitors'/ Visitor Badges
- Advertisement of the Partner Company will be printed on the backside of the Badges
- One Page write up on the Partner Company in the Fair Catalogue
- One Full Page Colour advertisement in the Fair Catalogue
- Complimentary Indoor 50 sq.m. raw space in the exhibition

EXHIBITORS' DIRECTORY:

Rs 12,00,000 / 16,000 US\$ (GST applicable) 1 No.

- This publication is a visitors' encyclopedia on the Fair
- The Partner logo will appear prominently on the front cover of the publication
- One page write upon the Partner Company in the Fair Catalogue
- One Full Page colour advertisement in the Fair Catalogue
- Exhibitors' Directory will be sent to all industrial associations in the field of Agriculture, Equipments & Machineries, Diplomatic Missions abroad & Foreign Missions in India after the event
- The Partner Company will find publicity among participating companies and business visitors to the exhibition

FARMER KIT:

Rs. 25,00,000 / 32,000 US\$ (GST applicable) 1 No.

- The Farmer kit will be distributed among the visiting farmers
- Sponsor's logo will appear on side of the Farmer's kit with Event/ Organizer's Logo on the other side
- 50 sq.m Indoor or 100 sq.m. Outdoor complimentary raw space in the exhibition area



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FAIR GUIDE:

Rs 8,00,000 / 10,000 US\$ (GST applicable) **1 No.**

- It will be published in large numbers for distribution to business visitors/farmers at the Fair Ground at the time of registration
- The Sponsor's logo will appear on the front cover of the EIMA Agrimach India 2025 Fair guide
- Sponsor's Stall will be colour marked on the Layout plan in Fair Guide
- 50 sq.m Indoor or 100 sq.m. Outdoor complimentary raw space in the exhibition area

GOLF CART:

Rs 5,00,000 / 9,000 US\$ (GST applicable) **Qty 6 Nos.**
Per Golf Cart

- Company Logo on Golf Cart which will be used as Shuttle during the event. The shuttle will be used to ferry VIPs, Buyers, Visitors and Exhibitors at EIMA Agrimach India 2025

FARMER LUNCH:

Rs 25,00,000 / 32,000 US\$ (GST applicable) **Qty 3 Nos.**

- Logos of the partner company will be placed prominently at the entry gate of farmer lunch area
- Company will be allowed to place Standee in the Farmer lunch area enclosure
- The farmer lunch will be hosted on all days of the events. The expected quantity of the farmers is 10000
- Acknowledgement on the Partners Page of the event website with name and logo of the sponsor

DELEGATE LUNCH:

Rs 15,00,000 / 20,000 US\$ (GST applicable) **Qty 3 Nos.**

- Logo of the Sponsoring Company would appear prominently on backdrop at Lunch Area
- Logo of the Sponsoring Company will also appear on the invitation card
- The Lunch will be hosted every day in the Fair Ground during "EIMA Agrimach India 2025". The total number of invitees will be approx. 600, which include exhibitors, officials, members of trade, business visitors and Buyers from India & Abroad
- 50 Admit Cards for onward distribution to invite your important clients

LANYARD PARTNER:

Rs 12,00,000 / 16,000 US\$ (GST applicable)

- Printing of Name & Logo of the Partner Company on VIP's / Exhibitors' / Visitor Lanyard
- Advertisement of the Partner Company will be printed on the back side of the Lanyard
- One Page write upon the Partner Company in the Fair Catalogue
- One Full Page Colour advertisement in the Fair Catalogue
- 50 sq.m Indoor or 100 sq.m. Outdoor complimentary raw space in the exhibition area

GATES:
Rs 2,00,000 / 3,500 US\$ (GST applicable)

- Logo of the sponsoring company to be printed on the entry gate along with other event branding

REGISTRATION COUNTER:
Rs 3,00,000 / 5,000 US\$
Per Registration Counter (GST applicable) Qty 3 Nos.

- Sponsors' logo will appear on the inner back and sidewalls of the registration counter at EIMA Agrimach India 2025
- Registration counters will be situated at the entrance of the exhibition site
- Business delegates, farmers & visitors will be registered at these counters of EIMA Agrimach India 2025



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